



Industry Partner Membership Tiers (previously called Vendor Member Tiers)

Silver Tier \$3,000:

Website:

- Listing in Industry Partner Directory on the GGRA Website
- Inclusion in events calendar on GGRA website for programming (seminars/webinars/educational programming/sales, etc.)

Social Media:

- Social media posts on GGRA Channels
 - 1 Instagram static post
 - Inclusion in Instagram stories promoting programming (seminars/webinars/educational programming/sales, etc.)
- Access to GGRA Members Facebook Group
 - Promotions are not permitted on this page, but it's an easy way to stay up to date on San Francisco policy and industry news
 - If people post questions on the page, partners can respond as an expert in that field

Sponsorship Packages (choose one):

- A. **GGRA WEBINAR** (targeted monthly)
 - Logo inclusion and listed and introduced as a sponsor for a GGRA Webinar (non-exclusive)
- B. **RESTAURANT WEEK** (Choice of Spring: April 9-18 2021 or Fall: October 15-24 2021)
 - Logo inclusion on consumer-facing Restaurant Week website
 - Logo inclusion on consumer-facing email communications
 - Logo inclusion on restaurant email communications (registration, instructions and thank you)

C. **EAT DRINK SF** (October 15-24 2021)

- Logo inclusion on consumer-facing Eat Drink SF website
- Logo inclusion on consumer-facing email communications
- Logo inclusion on restaurant email communications (registration, instructions and thank you)

Gold Tier \$5,000:

Website:

- Listing in Industry Partner Directory on the GGRA Website
- Inclusion in events calendar on GGRA website for programming (seminars/webinars/educational programming/sales, etc.)

Social:

- Social posts on GGRA Channels
 - 1 Instagram static post
 - Inclusion in Instagram stories promoting programming (seminars/webinars/educational programming/sales, etc.)
- Access to GGRA Members Facebook Group
 - Promotions are not permitted on this page, but it's an easy way to stay up to date on San Francisco policy and industry news
 - If people post questions on the page, partners can respond as an expert in that field

Sponsorship Packages (choose one):

- A. **WEBINAR + BLOG PACKAGE:** GGRA Webinar and Blog Post (targeted monthly)
 - a. Logo inclusion and listed and introduced as a sponsor for a GGRA Webinar (non-exclusive)
 - b. Blog post on GGRA site that we will promote to our members
- B. **NEWSLETTER PACKAGE:** Dedicated Newsletter (timing dependent on content)
 - a. Opportunity to design and customize a dedicated newsletter through Mailchimp to go out to GGRA's mailing list

C. **DINING EVENTS PACKAGE:** Restaurant Week & Eat Drink SF

Restaurant Week (April 9-18 2021)

- Logo inclusion on consumer-facing Restaurant Week website
- Logo inclusion on consumer-facing email communications
- Logo inclusion on restaurant email communications (registration, instructions and thank you)

Eat Drink SF (October 15-24 2021)

- Logo inclusion on consumer-facing Eat Drink SF website
- Logo inclusion on consumer-facing email communications
- Logo inclusion on restaurant email communications (registration, instructions & thank you)

D. **EAT DRINK SF PACKAGE:** Eat Drink SF (October 15-24 2021)

- Neighborhood Night OR Virtual Happy Hour/Demo
- Logo inclusion on consumer-facing Eat Drink SF website
- Logo inclusion in event email marketing placements
- Logo inclusion on restaurant email communication (registration, instructions & thank you)

Platinum Tier \$10,000:

Website:

- Listing in Industry Partner Directory on the GGRA Website
- Inclusion in events calendar on GGRA website for programming (seminars/webinars/educational programming/sales, etc.)

Social:

- Social posts on GGRA Channels
 - 1 Instagram static post
 - Inclusion in Instagram stories promoting programming (seminars/webinars/educational programming/sales, etc.)
- Access to GGRA Members Facebook Group
 - Promotions are not permitted on this page, but it's an easy way to stay up to date on San Francisco policy and Industry news
 - If people post questions on the page, partners can respond as an expert in that field

Sponsorship Packages (choose one):

- A. **DIGITAL PACKAGE:** GGRA Webinar and Dedicated Newsletter
- Logo inclusion and opportunity to speak on a GGRA Webinar (non-exclusive and subject to availability)
 - Blog article on GGRA site that we will promote to our members
 - Dedicated newsletter
- B. **DINING EVENTS PACKAGE:** Restaurant Week & Eat Drink SF

Restaurant Week (April 9-18 2021)

- Logo inclusion on consumer-facing Restaurant Week website
- Logo inclusion in event email marketing placements
- Logo inclusion on restaurant email communication (registration, instructions and thank you)
- Dedicated banner ad in either consumer-facing (diners) OR industry-facing (participating restaurants) email newsletter (artwork provided by sponsor)

Eat Drink SF (October 15-24 2021)

- Logo inclusion on consumer-facing Eat Drink SF website
- Logo inclusion in event email marketing placements
- Logo inclusion on restaurant email communication (registration, instructions and thank you)
- Neighborhood Night OR Virtual Happy Hour/Demo
- Dedicated banner ad in either consumer-facing (diners) OR industry-facing (participating restaurants) email newsletter (artwork provided by sponsor)

C. **TWO GOLD TIER PACKAGES:** If you prefer to have two packages from the Gold Tier to fulfill your Platinum Tier Sponsorship, please let us know which two to add to your partnership.

There are custom partnerships available for tiers above \$10,000, including *Presenting Sponsorship* opportunities.

Please reach out to ggra@ggra.org to discuss the packages we have available.